MAHREEN MAMOON

mmamoon@purdue.edu | +1 765 409 6829 | Linkedin.com/in/mahreenmamoon |

ORCID: 0000-0002-8165-3227 | website: mahreenmamoon.com

EDUCATION

Ph.D. Curriculum Studies Fall 2022 - Spring 2027 (Expected)

Purdue University, West Lafayette, IN, USA
Department of Curriculum and Instruction
Dissertation title: *(Un)Mothering in Academia: An Autoethnographic Inquiry into Maternal Expectations and Disobedience.*
Advisor: Dr. Jake Burdick. Associate Professor, Purdue University.

M.Ed. Curriculum and Instruction April 2019
University of Dhaka, Institute of Education and Research, Bangladesh

M.Sc. International Management and Marketing Sep 2008
Queen Mary University of London, UK
Thesis: Childhood Obesity and Ethical Brand Extension Strategy: A Case Study on McDonald's Happy Meals

B.B.A. Marketing April 2005
University of Dhaka, Faculty of Business Studies, Bangladesh
Internship Thesis: International Marketing Strategy in Bangladesh: An Operational Analysis of DHL Express

CERTIFICATION

Graduate Certificate in Qualitative Research August 2026
College of Education, Purdue University

ACADEMIC APPOINTMENTS

* Instructor of Record ° Graduate Teaching Assistant

Current Trajectory: Curriculum Studies & Qualitative Research

Purdue University, West Lafayette, IN, USA

- ° EDCI 61600: Advanced Qualitative Research — Fall 2026
- * EDCI 45200: Global Studies Seminar — Fall 2025
- ° EDCI 28550: Foundations of Multicultural Education and Community. — Fall 25, Spring 26
- ° EDCI 68400, Public Pedagogy, 3 credits — Spring 2025
- ° EDCI 28500, Multiculturalism and Education, 2 credits — Fall 2023 - Spring 2025

Prior Career: Marketing, Management & International Business Education

BRAC Business School, BRAC University, Dhaka, Bangladesh

Assistant Professor of Marketing — May 2015 - July 2022
Assistant Dean of Curriculum and Pedagogy — May 2019 - May 2020

American International University–Bangladesh,
Department of Marketing and International Business
Dhaka, Bangladesh

Assistant Professor — 2012 - 2015
Lecturer of Marketing and International Business — 2009 - 2012

PREK–12 & COMMUNITY TEACHING EXPERIENCE

Boiler Kids Camp, Purdue University — Summer 2026

Served as a counselor for children in grades K–6, facilitating activity-based, recreational, and collaborative enrichment projects.

Purdue GEAR UP — Summer 2025

Led STEM projects for sixth-grade students to support collaborative, inquiry-based learning and confidence in STEM.

Purdue Freedom School — Summer 2024

Served as a Servant Leader Intern for pre-K and early elementary learners, facilitating *read-alouds*, literacy and STEM activities, and community-based learning through a literacy- and reading-centered curriculum.

GERI/GER²I, Gifted Education Resource Institute, Purdue University — Summer 2023

Independently taught intensive, one-week courses in *Public Speaking & Transformational Leadership* and *Entrepreneurship 101* for students in grades 7–8, using project-based and experiential learning.

EDUCATION CONSULTING EXPERIENCE

Core Skills Trainer — Aug 2015 - Jun 2022
Connecting Classrooms Project, British Council, Bangladesh

Education Consultant — Jul 2020 - Nov 2021
Project "Chakar School" (School on Bus),
Its Humanity Foundation, Bangladesh

Executive Development Coordinator, — Oct 2016 - Oct 2019
Skills for Employment Investment Program (SEIP)
Ministry of Finance, Bangladesh;
Implementation Partner: BRAC Institute of Governance and Development (BIGD)
BRAC University

RESEARCH & CREATIVE SCHOLARSHIP

Current Trajectory: Curriculum Studies, Autoethnography & Qualitative Inquiry

Exhibitions & Arts-Based Research

Mamoon, M. (2026, March 30–April 15). (Un)Mothering in academia: A performative autoethnographic installation [Solo research exhibition/dissertation data]. ALab Gallery, Purdue University, West Lafayette, IN. Virtual link to visit.

Peer-Reviewed Publication

Burdick, J., **Mamoon, M.,** & McCoy, R. J. (2026). The desirous public: Public pedagogy as symptomatic text. *Journal of Public Pedagogies, 8*. [ISSN 2207-4422]. PDF

Rahman, S. M., **Mamoon, M.,** Haque, A. B., Abedin, M. J., Haque, R., Nahar, R., Uddin, M. N., & Islam, M. S. (2023). Information dissemination during the COVID-19 outbreak among the students at the tertiary level in Bangladesh. In P. Sultan (Ed.), Innovation, leadership and governance in higher education (pp. 335–349). Springer Nature Singapore. https://doi.org/10.1007/978-981-19-7299-7_18

Forthcoming

Mamoon, M. (Un)Mothering: Vignettes of absences on becoming a *separated Mother* in academia. Departures in Critical Qualitative Research. Accepted for Fall publication.

Mamoon, M. Mother Center as matricentric call to action: An (Un)Mother's "gibberish" from her autoethnographic exhibition. *Journal of the Motherhood Initiative for Research and Community Involvement*. Demeter Press. [Accepted for publication]

Mamoon, M. This Body, that home: (Un)Mothering in Academia. In O. Moroz, S. Vaccino-Salvadore, & G.Park (Eds.) Navigating parenting during the doctoral journey: Affordances and constraints in managing academic and family responsibilities. Brill| Sense. Accepted for inclusion.

Works Under Review

Mamoon, M. The hidden curriculum of the "good mother": Faux Foucauldian care and (Un)mothering of international mother-scholars in higher education. Journal of Curriculum Theorizing. [in review as 'Best paper award' at Bergamo Conference, 2026]

Mamoon, M. ডালিম কুমার / Prince Pomegranate from ঠাকুরমার ঝুলি / Thakumar Jhuli / Grandma's Bag of Tales: Storying the discipline of women in Bangladeshi folklore. In Sankofa: Storying as method and analysis across Indigenous cultures. *The Palgrave Handbook of Sankofa, Storying as Indigenous and Decolonial Research*. [Revise & Resubmit]

Mamoon, M. The trial of the mighty elephant: *Automythography* of an (Un)Mother. *Once upon a time, a mother…* Edited by Victoria Bailey and Vanessa Marr. Demeter Press. [Manuscript]

Mamoon, M. (2026). *Who am I, how do I look?* Submitted to TAARN- The Anti-Authoritarian Resource Network, *Arts Against Dehumanization*. [Mixed-media artwork].

Pang, Samarnh and Mamoon, Mahreen and Song, Panha, The Hidden Curriculum of AI Grammar Correction: Standard English, Multilingual Students, and Linguistic Agency (July 15, 2026). Available at SSRN: https://ssrn.com/abstract=7496158 or http://dx.doi.org/10.2139/ssrn.7496158

Book Chapters / Manuscripts in Preparation

Mamoon, M., & Raye, S. (abstract accepted). The ugly maternal body: Thinking with abjection. In The Routledge international handbook of post-qualitative and new approaches to inquiry. [Book Chapter]

Mamoon, M. Musical Misogyny: Gender violence and Bollywood. Intended for Journal of Language, Identity & Education.

Mamoon, M. (2026). *Teaching global education through collaborative autoethnography: Possibilities and tensions in a university seminar.* Intended for 2026 special issue on Autoethnographic Education, *Journal of Educational Research and Innovation*. [Manuscript].

Mamoon, M. (Manuscript in preparation). *Still an (Un)Mother: The messy work of (Re)Mothering after transnational academic separation.* Intended for *Journal of the Motherhood Initiative*, special issue on Unruly Mothers.

Mamoon, M. (In preparation). *An (Un)Mother's (Un)Sent Letter*. Creative nonfiction intended for *Lekhazokha: A Bangladeshi Feminist Letter Collection*, Bangladesh Feminist Archives.

Mamoon, M. (Manuscript in preparation). *Can you smell it through the phone? Transnational culinary knowledge and the art of remembering.* Intended for *International Journal of Education through Art*, special issue "Routes & Rootes: Transnational Genealogies of Art Education."

Presentations and posters

Paper Presentation. Fragmentation as a Method: Exhibition to Showcase (Un)Mothering in Academia". Midwestern Educational Research Association Annual Meeting (MWERA 2026). 28-30 October 2026.

Paper Presentation (Virtual). Becoming an (Un)Mother: Maternal Disobedience, Academic Mobility, and the Impossible "Good Mother". Unruly Mothers and Mothering as Lived and Represented Remote Conference. Demeter Press. 22-24 October 2026.

Paper presentation. Faux Foucauldian Care and (Un)Mothering of International MotherScholars in Higher Education. 2026 Bergamo Conference, Dayton, Ohio. Winner of Journal of Curriculum Theorizing (JCT) Graduate Student Paper Award. 15 – 16 October 2026.

Virtual presentation. (Un)Mothering in Academia: A Filmed Autoethnographic Installation Walkthrough. 13th International Conference of Autoethnography, Bristol, UK and Online. 13-14 July 2026.

Concurrent paper presentation. "From Reflection to Collective Knowledge: Re-architecting a 1-Credit Global Studies Seminar through Collaborative Autoethnography." Higher Education Spring Research Summit. 28 March 2026.

3-Minute Thesis. "The Ugly Maternal Body: Abjection, Visual Injustice, and the Politics of Reproductive Labor." Annual Graduate Student Education Research Symposium (AGSERS), College of Education, Purdue University. 26 February 2026.

"Budgeting the Body: An Autoethnography of Care (Lack of), Debt, and Surviving the Doctoral Life." 26th Curriculum & Pedagogy (C&P) Conference (Online). 20 November 2025.

3-Minute Thesis / Roundtable. "Unmuting Maternity: Feminist Public Pedagogy Against Patriarchal Knowledge." 2025 Holmes Preconference, AACTE Holmes Scholars Annual Meeting, Long Beach, CA. 19-21 February 2025.

"My Apparent Luscious Long Hair: Separated Motherhood and Academia." 2025 International Symposium on Autoethnography and Narrative (Virtual). 3 March 2025.

"The Desirous Public: Public Pedagogy and the Gravity of History.". Public Pedagogy Seminar Series (Virtual): Public Pedagogical Formations of History. Public Pedagogies Institute Inc. Melbourne, Australia. 17 March 2025.

"Exploring Middle School Student Preferences on AI-Enhanced Homework: A Narrative Analysis on AI Shaming." Purdue AI in P-12 Education Conference, Purdue University. 4 November 2024.

"Musical Misogyny: Gender Violence and Bollywood." 4th International Conference on Literacy, Culture, and Language Education, Purdue University. 12 October 2024.

"Separated Motherhood and Academia: Lived Experience of a Student of Color." Curriculum and Pedagogy Group Conference, Atlanta, GA. 8 October 2024.

"Karen Pedagogy: Exploring Privilege and Social Confrontation." 20th International Congress of Qualitative Inquiry (ICQI). 17 May 2024.

Prior Research: Marketing, Sustainability & International Business

Peer-Reviewed Publications

Rahman, S. M., **Mamoon, M**., Islam, M. S., Hossain, S., Haque, R., & Zubair, A. B. M. (2022). Post-displacement status of climate migrants in Rajshahi City, Bangladesh. Regional Sustainability, 3(3), 183–187. https://doi.org/10.1016/j.regsus.2022.09.002

Miah, M. D., Rahman, S. M., & **Mamoon, M.** (2021). Green banking: The case of the commercial banking sector in Oman. Environment, Development and Sustainability, 23(2), 2681–2697. https://doi.org/10.1007/s10668-020-00695-0

Andaleeb, S. S., & **Mamoon, M.** (2020). Containing the spread of COVID-19: Behavioral patterns in a South Asian nation. ResInt Research Review, 4(1).

Mamoon, M., S. Z. H. (2014). Promoting the usage of organic produce through decentralization. IOSR Journals. https://doi.org/10.6084/m9.figshare.1119283

Public Scholarship & Op-Eds

Building a framework for skill development. The Daily Star. https://www.thedailystar.net/education-employment/building-framework-skill-development-1366525

Youth and cell phones: From hedonistic to social pursuits. BBF Digital. https://bbf.digital/youth-and-cell-phones-from-hedonistic-to-social-pursuits

A dangerous lack of knowledge. Dhaka Tribune. https://www.dhakatribune.com/opinion/longform/205156/a-dangerous-lack-of-knowledge

INVITED PRESENTATIONS & TALKS

- Panelist, EDCI 62800 (Curriculum and Instruction Doctoral Seminar), an introductory seminar for first-year Ph.D. students, Purdue University, Department of Curriculum & Instruction. September 2025.
- Key Presenter, Welcome to the College of Education, Purdue University, Fall 2025. July 2025.
- Panelist, "Global Gender Equality and Higher Education," Entrepreneurship Education Workshop, in collaboration with the Center for International Private Enterprise (CIPE). October 2022.
- Specialist Session, "How to Win Fellowships," EMK Center, EducationUSA, Dhaka, Bangladesh. July 2022.
- Invited Speaker, Papua New Guinea Entrepreneurship Education Development Workshop, Global Business School Network (GBSN) (Virtual). August 2021.
- Interview with Agami Expressions a US-based non-profit for Education support to Bangladeshi teachers- https://open.spotify.com/episode/4fggpilycjVTh6a3OHVnS7

- Invited Panel Member, "Procurement and Supply Chain During COVID-19: Challenges and Opportunities" (Virtual). September 2021.
- Guest Facilitator, Global Entrepreneurship in Residence Program, Fall 2021 Cohort, Session 3, Lancaster University Management School / Global Business School Network. November 2021.

SERVICE

Reviewing for Journals & Professional Organizations

- Associate Editor, Contemporary Journal of English Language Teaching.
- Reviewer, In Sankofa: Storying as method and analysis across Indigenous cultures. *The Palgrave Handbook of Sankofa, Storying as Indigenous and Decolonial Research*.
- Reviewer, Mid-Western Educational Research Association (MWERA).
- Reviewer, Division H Dissertation Award, American Educational Research Association (AERA), 2025-2026.
- Reviewer, Departures in Critical Qualitative Research, UC Press Journals, September 2025.
- Co-Chair, International Conference of Business and Management (ICBM 2021), BRAC Business School, BRAC University, December 2021.
- Enlisted facilitator for *GBSN* (Global Business School Network)- https://gbsn.org/profile/mahreen-mamoon/, 2021-2022.
- Conference Proposal Reviewer, International Conference of Business and Management (ICBM), BRAC Business School, BRAC University, 2019–2020.

Service to the University

- Graduate student representative, Purdue University Enrichment Committee. Academic year 2026-27.
- Installation Assistant. *Idlewild @ 114: Place-Making, Culture, & Community in Rural Michigan*, archival work by Dr. Ronald J. Stephens. Purdue Anthropology Lab (ALab), 10 September 2026.
- Graduate student Mentor for three first year graduate students through GSEC initiative Fall 2024 - Present.
- Judge, Annual Graduate Student Education Research Symposium (AGSERS), College of Education, Purdue University, February 2026.
- President, Curriculum and Instruction Graduate Student Association (CIGSA), Fall 2024 - Summer 2026.
- Graduate Student Representative, Curriculum and Instruction Graduate Committee, Fall 2024 - Present.
- Panelist, New Student Orientation, Graduate Office and Admissions, College of Education, Fall 2025.
- Graduate Affiliate, Purdue ALab (creative laboratory, co-learning space, and multimodal gallery).
- Graduate Student Representative, Award Committee, College of Education, Fall 2025 - Fall 2026.
- Member, Graduate Student Education Council (GSEC), AGSERS Subcommittee, Fall 2024 - Present.
- Graduate Student Ambassador, Graduate Admissions, Office of the Vice Provost for Graduate Students and Postdoctoral Scholars, October–December 2024.
- Member, International Student Services Ambassador Program, November 2022 - July 2023.

Service to the Community

- Co-Writing Facilitator and Community Support Intern, Dr. Kakali Bhattacharya's Coaching Services, Spring 2025 - Ongoing.
- Volunteer Judge, 2025 Fall Undergraduate Research Expo, November 2025.
- STEM Camp Volunteer, Purdue Freedom School, with Dr. Rachael H. Kenney, Associate Professor of Mathematics Education, Summer 2025.
- Facilitator, half-day Entrepreneurship Bootcamp workshop for Minority Women Entrepreneurship, Greater Lafayette YWCA, March 2023.

- Judging Panel, Project Citizen High School Showcase, Lafayette Jefferson High School, December 2022.
- Youth Entrepreneur Mentor, voluntary mentorship to student-based start-ups. March 2017-2022.
- Microsoft Global Educator (2018-2021). Teach over Skype on several general Ed. Topics all over Asia as matched by participating schools.
- Award Leader, BRAC University, The Duke of Edinburgh's International Award. Mentor twelve students and prepare them for Bronze level qualification. (Oct 2020 - Jul 2022).
- Served as Judge for- i. Urban Innovation Challenge, BRAC Innovation Lab, and ii. Center for Entrepreneurship Development, BRAC University, Fintech, IBA, DU, Bangladesh (March 2016 - December 2019).

GRANTS, AWARDS, AND FELLOWSHIPS

Fellowships & Selected Honors

- 2026 - 2027, Bilsland Dissertation Fellowship, Purdue University.
- 2024, Purdue Holmes Scholar, American Association of Colleges for Teacher Education (AACTE).
- 2022–2026, David Ross Fellowship, Purdue University (four-year tuition, stipend, and medical support for recruitment of outstanding Ph.D. students).
- 2020, Power Woman in Education Award, Tara BRAC Bank, Bangladesh.
- 2000 - 2005, Dhaka Board Women's Scholarship for Undergraduates (top 10% out of 47,000 students; full tuition remission and yearly stipend, University of Dhaka).

Funded Projects

- Fall 2026, Graduate Student Travel Award. $ 365.
- Fall 2026, Graduate Student Hackney Travel Award. $480.
- Spring 2026, Photo Narrative Exhibit, ALab - $500.
- 2025, Purdue CILMAR (Center for Intercultural Learning, Mentorship, Assessment, and Research) Grant / Graduate Student Government Professional Development Grant - $1,200.
- 2024, Dean's Graduate Student Support Program - $450.
- 2023, Purdue Department of Curriculum and Instruction Travel Grant - $200.
- 2022, Purdue College of Education Diversity Grant for Community Project - $500.
- Developed and led executive education, curriculum, and industry-partnership initiatives valued at $490,000+, including programs with BRAC Bank, DBL Group, USAID, and a government-funded skills-development initiative.
- Nominated by the Vice Chancellor as one of three expert coordinators; served as Curriculum Coordinator for the SEIP-funded Post Graduate Diploma in Knitwear Industry Management at BRAC University, securing and managing a $180,000 implementation budget under the Asian Development Bank-supported SEIP.

PROFESSIONAL SOCIETIES

- 2026 - Present, Unruly Mother Scholars Network, Demeter Press, Canada.
- 2026 - Present, Arts Against Dehumanization
- 2026 - Present, Convergent A.I. Consortium, Dr. Kakali Bhattacharya, Professor, University of Florida.
- 2026 - Present, Coordinating Council for Women in History.
- 2022 - Present, American Educational Research Association (AERA), Division- B.
- 2009 - Present, Queen Mary University of London (QMUL) Alumni Network.
- 2005 - Present, Dhaka University Department of Marketing (DUMKT) Alumni Association.

PROFESSIONAL TRAINING & DEVELOPMENT

- 2025 Holmes Research & Dissertation Retreat, Wheelock College of Education & Human Development, Boston University, November 2025.
- Critical AI Literacy for Academics: Ethics, Applications, & Personalized AI Setup, facilitated by Dr. Kakali Bhattacharya, University of Florida (Two-day workshop), October 2025.
- Narrative Writing, facilitated by Dr. Kakali Bhattacharya, University of Florida, January - March 2025.
- Autoethnographic Storytelling in Qualitative Research, with Carolyn Ellis and Arthur Bochner, The Qualitative Report, Nova Southeastern University (Virtual), January 2025.
- Qualitative Data Analysis (NVivo), EDCI 62100 Technology for Qualitative Research, facilitated by Dr. Wayne Wright, Associate Dean for Research, Graduate Programs, and Faculty Development (4-week course), June 2024.
- SPSS- August 2018. James P. Grant, BRAC University. Four-Day Workshop organized by BRAC Business School, BRAC University.
- STATA- March 2017. Dr Khan Taufique BRAC Business School, BRAC University. Three Days' training.
- "Adaptive Leadership" by Mr. Samuel Hungsoo Kim, "Art of Communication" and "Practice of Negotiation" respectively Mr. Benjamin Goh Chun Wei and Mr. Jiro Yoshino on the topics " at ASIA LEADERSHIP TREK 2016 (Overcoming Immunity to Change) held at North South University, Bangladesh in affiliation with the Asia Center at Harvard University.
- Teachers' Training Validation Event. Conducted by Imagine UK Education, Sponsored by British Council, Bangladesh. 17-21 August, 2015. Taj Samuddar Hotel, Sri Lanka.
- Participated in "Soft Skill Development" workshop by Emma Sue Prince, a trainer from the United Kingdom will facilitate the training. Emma is the founder of *Unimenta. Sponsored by British Council, Bangladesh March 2013.*
- Participated in "Leadership Breakthrough" workshop by Middle-ground UK, in Dubai, UAE. 3-5 March 2012, sponsored by British Council Bangladesh.
- Participated three-day Workshop on "Applied Academic Research Training Program" 26-28 December 2011 at BIAM, Easkaton, Dhaka, Organized by World Business Institute. Nominated and sponsored by American International University- Bangladesh.
- Participated in workshop titled, "Conducting Research both Qualitative and Quantitative" Dr. John Rawlinson, Queen Mary, and University of London. 2008.